

Woodbury County Fair Association



Woodbury County Fair

August 3-7, 2022



Board of Directors

- ▶ The Woodbury County Fair Association is managed and controlled by a board of thirty-six (36) directors; twelve (12) of whom shall be elected at each annual meeting to serve for a term of three (3) years. Directors must be a Woodbury County resident.
- ▶ An Executive Board is elected from the thirty-six (36) members. The Executive Board consists of a president, three (3) vice presidents, manager, secretary, and treasurer.
- ▶ Election of directors is held at the annual meeting, the first Monday of October. All persons who purchased a Woodbury County Fair season pass shall be a member of the Woodbury County Fair Association, and entitled to vote for the Woodbury County Fair directors. The individual must be a Woodbury County resident and eighteen (18) years of age to vote.
- ▶ Board Directors are volunteers. The manager and secretary are part time paid positions.
- ▶ Board meetings are held the fourth Monday of each month except for July, August and September.



History

- ▶ We are the Woodbury County Fair. We serve all the cities/towns in Woodbury County.
- ▶ **Our Early Years**
- ▶ The Interstate Fair was held in Sioux City for many years. It was discontinued with the 1926 season. The Woodbury County Farm Bureau joined with representatives of Plymouth County, Iowa; Union County, South Dakota; and Dakota County, Nebraska, to hold an inter-county fair at Merville, Iowa in September 1927. It was named the Big-4 Fair and Ralph McElrath of Merville was elected president of the new organization.
- ▶ In the year, 1928, the Farm Bureau arranged for the exposition to be held at the fairgrounds in Sioux City. The Sioux City Chamber of Commerce donated \$7,500, and the Monahan Legion Post also helped support the movement. There still was little public interest. In 1930, the Woodbury County Farm Bureau asked various towns in the county to bid for a county fair. Merville's bid of \$8,000 was the winner.
- ▶ It was decided to hold the fair on September 10, 11, and 12. The undertaking proved successful; there was an attendance of 13,105, and the fair board realized a modest profit.



History Continued

- ▶ In Merville some exhibits were displayed in booths on Main Street; others in what is now the Masonic Temple; and the 4-H exhibits were in a garage on Second Street. Livestock was shown in a large barn on the W. E. Hall farm at the east end of Main Street. Among the attractions at the fair were a baseball game each afternoon, a hog and chicken calling contest, a horseshoe pitching contest in the town park, and foot races at the baseball park. Bands from surrounding towns furnished music each day.
- ▶ In 1930 the Fair Association purchased 29 acres of the W. E. Hall farm, which joined Merville on the east but still county property. The large barn there, which had been used at fair time for stock exhibits, was remodeled. A sheep barn and hog house were built; also, a women's exhibit hall was erected.
- ▶ In 1962 the fair grounds grew to 68 Acres and 14 Buildings. The fairgrounds is owned by the Woodbury County Fair Association and is still county property.
- ▶ Discover the excitement of the Woodbury County Fair. We have been bringing the community together to celebrate agriculture in our area for 92 years. But that's just the beginning! Guests will also enjoy fairground rides, grandstand entertainment, commercial exhibits, demonstrations, food vendors, and 4-H, FFA, and Open Class events, and many more attractions.
- ▶ The Woodbury County Fair Association is a member of the Association of Iowa Fairs and International Association of Fairs & Expositions
- ▶ Our motto is: COME FOR THE FAIR, STAY FOR THE FUN!



Fair Week

- ▶ Our 93rd Woodbury County Fair is August 3-7, 2022
- ▶ Monday, August 1st - Enter and Judge 4-H Exhibits, Enter Open Class Exhibits
- ▶ Tuesday, August 2nd - Judge Open Class Exhibits, Enter 4-H/FFA Livestock, Commercial Vendors set up booths in commercial buildings and outside booths
- ▶ Wednesday, August 4th - Woodbury County Fair begins, gates open at 7:00
- ▶ Fair week events:
 - *King and Queen Contest
 - *4-H, and FFA livestock judging
 - *Bill Riley Talent Search
 - *Old Town activities
 - *Siouxland Detachment Marine Corps League Bingo
 - *Mechanical Bull
 - *Axe Throwing
 - *Free Stage entertainment
 - *Commercial Exhibits
 - *Food vendors
 - *Carnival rides – McDermott Family Shows
 - *Grandstand entertainment – ATV Races/Tuesday, Motor Cross/Wednesday, Rodeo/Thursday, Rodeo, Concert/ Friday, Tractor Pull/Saturday, Demo Derby/Sunday



What We Do

- ▶ Our mission statement: Impact the lives of our youth in a positive, outward, and morally sound way. To provide proven leadership. An outlet that will enhance their ability to lead a productive and respected life.
- ▶ We are responsible for hosting the Woodbury County Fair for the 4-H and FFA Chapters in Woodbury County. We are second in the state of Iowa for 4-H enrollment in Woodbury County and the 3rd largest county fair in the state of Iowa. Our responsibility is to provide resources for infrastructure that help to make the county fair possible.
- ▶ Provide appropriate facilities for the fair
- ▶ Maintenance and upkeep of the county fairgrounds 12 months of the year
- ▶ Preparation and producing the Woodbury County Fair
- ▶ Provide a safe environment
- ▶ Security during all fair related activities
- ▶ Schedule entertainment and activities for fair goers



Sponsorships

- ▶ We are the third largest county fair in the state of Iowa and we have a reputation as being a great fair in the state. With this comes great financial responsibility. Each year our fair association spends hundreds of thousands of dollars on quality family entertainment, security, sanitary services, utilities, competitions, advertising, insurance, equipment, building improvements, maintenance and more. Because we are a 501 (c)3 non-profit organization, we seek charitable donations from organizations and businesses who are looking for an opportunity to help the youth of Woodbury County, strive to build relationships with the fair people and the communities of Woodbury County. We always welcome donations of any amount and of any kind.
- ▶ To help meet our financial needs we provide a sponsorship packet which list numerous opportunities to be a sponsor for the Woodbury County Fair. There are different levels of contributions with a variety of benefits. Organizations and businesses will receive various forms of recognition during fair week and throughout the year in exchange for generous donations.
- ▶ We also understand that not every organization or business is able to donate such a generous amount, therefore we welcome donations of any amount and of any kind. We accept product donations, such as memorabilia, passes, gift cards, etc. that are auctioned off at our Silent Auction during the fair.



Volunteers

- ▶ It takes many volunteers for the Woodbury County Fair to be successful. Volunteers range from all ages. Some volunteers offer their help for the whole week, some for a day, and others for a specified time.
- ▶ What can volunteers do?
 - ▶ Superintendents for Open Class Exhibits
 - ▶ Take Gate entrance admissions
 - ▶ Driving golf carts for transportation
 - ▶ Distribution of beverages at the grandstand
 - ▶ Helping in the fair office



Admission Prices

- ▶ Membership and Season passes are \$12.00 for ages 5 and above for the duration of the fair (not transferable)
- ▶ Daily entry is \$5.00 for adults ages 12 and above
- ▶ Child's daily entry is \$1.00 for ages 5 thru 11
- ▶ Children 4 and under are free
- ▶ Youth exhibitor passes are \$2.00 for the duration of the fair
- ▶ Active duty military personnel are admitted free of charge upon presentation of their active duty ID card
- ▶ "Friend of the Fair" are ticket packages:
 - ▶ Red Ribbon Package - \$100.00 – Includes 2 season passes, 4 grandstand passes for three grandstand performance Thursday through Saturday
 - ▶ Blue Ribbon Package - \$250.00 – Includes 2 season passes, 10 grandstand passes for each grandstand performance Thursday through Saturday
 - ▶ Kid's Day is Thursday of the fair and children 11 years and under are admitted for free
- ▶ Senior Citizen's Day and Military Appreciation Day is Friday of the fair and seniors 65 years and older are admitted for free. All veterans of the Armed Forces and active duty personnel are admitted for free.



Outside of Fair Week

- ▶ Events on the Woodbury County Fair Grounds
 - ▶ 4-H and FFA weigh-ins, workshops, camps, recognition banquet
 - ▶ Camping
 - ▶ Open April through October
 - ▶ 150 full hook-up spots/\$20.00 a night
 - ▶ Shower house
 - ▶ Building and ground rentals for weddings, reunions, other various private events
 - ▶ Horse Stall rentals
 - ▶ Barrell Racing competitions
 - ▶ Roping competitions
 - ▶ Midwest Regional Hot Rod Rally
 - ▶ Fall Fest
 - ▶ Woodbury Central FFA Christmas Light Festival
 - ▶ Iowa High School Rodeo
 - ▶ Exotic Animal Sale



Contact Information

- ▶ Mark Thompson, Manager
- ▶ Mary Thompson, Secretary

- ▶ Woodbury County Fair Association
P.O. Box 369
Moville, IA 51039

Woodbury County Fairgrounds
206 Fair Street
Moville, IA 51039

- ▶ Office Number: 712-873-3707
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